

Hügli Holding AG

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Personnel change in the Group Executive Management

Alexander Moosmann to go into retirement / Matthias Grün to become new Head of Consumer Brands Division from 2014

Alexander Moosmann will go into retirement on 31.12.2013 after 25 years of service. As previously announced, his function as Managing Director of Hügli Germany will be transferred to the current deputy, Mr Endrik Dallmann, from 2014. His further function, the management of the Consumer Brands division, will be taken on by Mr Matthias Grün, a proven brand specialist who will newly join Hügli Group. Mr Grün will assume his activities as new member of Group Executive Management on 14.10.2013. As of 01.01.2014, he will take on responsibility for Hügli Group's brand business – in particular for the Heirler, Cenovis, Ernteseegen, Natur Compagnie as well as the Tellofix and Oscho brands.

Matthias Grün (born 1963) graduated as Agricultural Engineer (Dipl. Ing. agr.) from Justus-Liebig-University in Giessen (Germany) and acquired a Master of Business Administration (M.B.A.) from University of South Alabama (USA). Subsequent to his studies, he worked seven years for Kraft Foods in Germany and Argentina, his last position being that of a senior brand manager of MILKA chocolate and Seasonals in Bremen. After having acquired marketing and sales expertise outside of the food industry, he was General Manager of Importhaus Wilms (Germany) from 2004 to 2009. His main responsibility was the company's strategic reorientation to establish it as a leading sales and marketing specialist for premium food brands in Germany. Mr Grün has worked as an independent consultant since 2010, his specialties being brand and sales strategy as well as interim executive management. He performed these activities among others for a renowned Germany company selling organic food.

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Hügli – one group, many teams, one goal

Hügli was founded in Switzerland in 1935. Today it is one of the leading European companies for the development, production and marketing of dry blends in the convenience segment such as soups, sauces, bouillons, ready to serve meals, desserts, functional food as well as Italian specialities. Hügli caters to the kitchens of the professional out of home market (Food Service), manufactures products for brand companies (Brand Solutions) as well as for food retailers (Private Label). With its flavour-adding semi-finished products, Hügli partners with food manufacturers (Food Industry) and sells own brands, mostly of organic quality, to consumers (Consumer Brands). More than 1'300 employees in 9 countries link Hügli directly with its customers, and generate annual sales of around CHF 350 million.

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